

Travis Self

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☎ (469)-258-1229

Web Design Skills

- XHTML
- CSS
- Wordpress
- Javascript, jQuery
- Dreamweaver

Graphic Design Skills

- InDesign
- Photoshop
- Illustrator

Other Skills

- Data manipulation (Microsoft Excel)
- Advanced Copywriting

Education

Brookhaven College
Associate in Arts (Fall 2013)

Other Information

Additional work
experience and references
available upon request

Professional Experience

ACP Direct

Web/Graphic Designer, Marketing and Product Management

📅 (Feb 2008 – Sept 2013) 🌐 <http://www.acpdirect.com>

- Designed, maintained, and updated product ads in quarterly print catalog using InDesign CS6
- Built and maintained all products on e-commerce site
- Defined priorities and managed limited resources in order to meet tight print and web deadlines
- Re-factored website to improve overall code structure
- Re-designed website footer to a more modern style with better layout and readability
- Designed assembly instructions for in-house products
- Developed image optimization script using PhotoShop CS6 that trims, resizes, renames, and optimizes large amounts of photos

Skills Summary: XHTML, CSS, Adobe CS6 (InDesign, Photoshop, Illustrator, Acrobat Pro), MS Excel

Reid Cooper Associates Web Designer (Freelance)

📅 (Dec 2011 – Aug 2013) 🌐 <http://www.reidcooper.com>

- Redesigned and developed a clean, modern website for this contract furniture sales group
- Worked closely with owners of the company to ensure design was consistent with their brand and vision going forward
- Hand-coded website using HTML, CSS, and jQuery
- Image resize and optimization for web

Skills Summary: XHTML, CSS, jQuery, Photoshop CS6

Newdust.com Founder, Webmaster, Blogger

📅 (Jun 2009 – Present) 🌐 <http://www.newdust.com>

- Highly customized Wordpress blog devoted to sharing and promoting independent musicians
- Created custom Wordpress child theme through PHP manipulation, XHTML, and CSS

Skills Summary: XHTML, CSS, Wordpress, PHP manipulation, jQuery, Photoshop CS6, Illustrator CS6,